



Predator Free 2050 Limited Social Media Moderation Policy

November 2022

INTRODUCTION

Predator Free 2050 Limited (PF2050 Limited) is active on Facebook, Twitter, Instagram, and LinkedIn. We regularly post to our social media channels to let you know what's going on and to invite you to engage with us.

What to expect from us

PF2050 Limited's social media accounts are moderated by the Communications team.

We want our social media channels to be a space where everyone feels comfortable and can participate.

To ensure our social media channels are used constructively, we have established some community rules.

What we expect from you

We encourage free and open discussion, but please be aware that we have the right to decide if we think our values are being breached. To protect our online community, we require everyone to maintain the same standard of friendly discussion. This means your comments will either be pre-moderated or post-moderated, depending on the channel, using the following discussion rules:

- **Keep it civil and respectful.** PF2050 Limited encourages open and candid discussions and debates but all communications should be civil and respectful. Differences of opinion are okay; personal or political attacks are not. Remember that real people are reading your comments. Swearing or use of language that could offend other forum participants is not tolerated. Comments that are unlawful, harassing, abusive, threatening, harmful, obscene, profane, sexually orientated or racially offensive towards those in our posts and other commenters are not tolerated. This includes comments that are offensive to others with regards to race, culture, religion, gender, nationality, political views, or other personal characteristics.
- **Participating in, suggesting, or encouraging any illegal activity** is cause for an immediate ban from PF Limited's social media communities. Do not falsely claim to represent a person or organisation.
- **Only submit a comment, or one of a similar nature, once.** Posting the same (or similar) messages to one or many articles or discussions is considered spam. Keep the number of comments you submit on a topic to a reasonable level. Multiple comments from the same individual, or a small number of individuals, may discourage others from contributing.
- **Keep on topic.** Keep your comments relevant to the discussion topic.
- **The registration of multiple accounts** for the purpose of trolling or harassing other users or with the intent to disrupt the flow of conversation will not be tolerated.
- **Protect the privacy of yourself and others.** Do not submit comments or choose usernames that contain personal information about yourself or others. For example, last names, addresses, phone numbers, email addresses, job titles or other online contact details either relating to yourself or other individuals. PF2050 Limited may remove any reference to the identity of a participant from the social media sites it manages.
- **Posting copyrighted videos, photos, articles** or other material beyond what is considered fair use is prohibited.

We reserve the right to:

- determine what constitutes inappropriate content;
- edit or entirely remove inappropriate content; and
- ban users from our social media communities, at our sole discretion. (Banned users will still be able to read PF2050 Limited content when logged out.)

If you disagree with a moderation decision to edit or remove a post you have made, you may contact the Privacy Officer on privacyofficer@pf2050.co.nz and request a review of the decision. A review will be conducted by the Privacy Officer in consultation with the CEO and the Communications Manager, and the decision will be final.

Opinions

The opinions expressed by users and guest authors on PF2050 Limited managed social media sites are theirs alone. PF2050 Ltd does not post on behalf of the government or any political party.

Third-party links

Links on PF2050 Limited social media communities may go to third-party sites. PF2050 Limited is not responsible for the content on those sites.

Applicable Community Standards

All content is also subject to each platform's own community standards. You can read more for each platform here:

- Facebook: <https://www.facebook.com/communitystandards/>
- Instagram: <https://help.instagram.com/477434105621119>
- LinkedIn: <https://www.linkedin.com/help/linkedin/answer/34593/linkedin-professional-community-policies?lang=en>
- Twitter: <https://help.twitter.com/en/rules-and-policies/twitter-rules>
- YouTube: <https://creatoracademy.youtube.com/page/course/community-guidelines>